



Leadership Conference

The NASF Leadership Conference provides 100+ business owners, executives and key managers the opportunity to share insights, discuss the current state of the industry and obtain valuable tools to successfully drive their company's future growth. This three-day program includes lectures and special sessions paired strategically alongside valuable discussions regarding current trends, outlooks and policy with key speakers and attendees.

Sponsorship Opportunities

Welcome Reception Sponsor **\$3,000**

Sponsor the one social event at the Leadership Conference and receive exposure to over 100 attendees. Includes the opportunity to distribute one sponsor-provided promotional item such as napkins and cups* with your company logo displayed prominently at the reception. This also includes a social media post thanking you for sponsoring the Welcome Reception at the Leadership Conference event.

Attendee Welcome Bag **\$3,000**

Delight attendees with curated welcome bags showcasing local goodies and exclusive giveaways. As a sponsor, your brand will shine with the opportunity to include a promotional flyer, ensuring your message reaches attendees in a memorable and impactful way, as they're welcoming to the Bahamas.

National Surface Finishing Day Celebration **\$3,000**

Showcase your commitment to our industry by sponsoring our National Surface Finishing Day celebration on the final day of the conference, March 4, during our closing dinner. Your logo will be placed on signage during the event, and you will have the opportunity to address attendees and to provide branded t-shirts to members of our live band to wear.

Keynote Speaker Sponsor **\$2,500**

The NASF President will introduce your company and includes a speaking opportunity. Have a company representative address attendees (2 min. speaking opportunity, video not permitted), then introduce our Keynote Speaker with speaker's biography. This includes onsite signage at the session, and your company thanked as the Keynote Sponsor.

Closing Banquet **\$2,000**

Toast the leaders of our industry (2-3 min.) at the Leadership Conference Closing Banquet. Sponsor the closing banquet that all business owners, executives and key managers will attend in Cancun! Have the opportunity to provide a "surprise" gift as a seat drop for each attendee at the dinner.

Badge Lanyard **\$2,000**

Your company logo will be on each attendee badge lanyard. Lanyards are a great way to enhance your company's brand.

Breakfast (2 available) **\$1,500**

Sponsor our breakfast with your company logo on signage.

Entertainment Enhancement **\$1,500**

Want to keep the party going and add 45 min. to the set? Be sure to purchase this enhancement!

Registration Desk Sponsor **\$2,000**

Have your company full-color logo featured at the Leadership Conference registration desk and be the attendees first glimpse into the show by being featured right when they check in.

Lounge Sponsorship **\$1,500**

Sponsor a comfortable lounge space with signage, located near the meeting room where attendees can store luggage if hotel rooms aren't ready. This shaded, air-conditioned alternative keeps bags safe and guests refreshed.