



## Leadership Conference

The NASF Leadership Conference provides 75+ business owners, executives and key managers the opportunity to share insights, discuss the current state of the industry and obtain valuable tools to successfully drive their company's future growth.

This three-day program includes lectures and special sessions paired strategically alongside valuable discussions regarding current trends, outlooks and policy with key speakers and attendees.

### Sponsorship Opportunities

#### Welcome Reception Sponsor **\$3,000**

Sponsor the one social event at the Leadership Conference and receive exposure to about 75 attendees. Includes the opportunity to distribute one sponsor-provided promotional item such as napkins and cups\* with your company logo displayed prominently at the reception. This also includes a social media post thanking you for sponsoring the Welcome Reception at the Leadership Conference event.

#### Keynote Speaker Sponsor **\$3,000**

The NASF President will introduce your company and includes a speaking opportunity. Have a company representative address attendees (2 min. speaking opportunity, video not permitted), then introduce our Keynote Speaker with speaker's biography. This includes onsite signage at the session, and your company thanked as the Keynote Sponsor.

#### Breakfast (2 available) **\$2,000**

Sponsor our breakfast with your company logo on signage and mobile app.

#### Closing Banquet **\$2,000**

Toast the leaders of our industry (2-3 min.) at the Leadership Conference Closing Banquet. Sponsor the closing banquet that all business owners, executives and key managers will attend in Cancun! Have the opportunity to provide a "surprise" gift as a seat drop for each attendee at the dinner.

#### Badge Lanyard **\$2,500\***

Your company logo will be on each attendee badge lanyard. Lanyards are a great way to enhance your company's brand.

#### Attendee Bag **\$2,500\***

This is your company's opportunity to gain exposure during – and even after – the Leadership Conference event. Attendees use these branded bags to carry personal items and Leadership Conference materials throughout the event. Placement of your company logo (one color logo) along with the NASF logo on tote bags (imprint cost included in sponsorship).

#### Entertainment at the Closing Event **\$1,500\***

Have your brand logo recognized by the band at our closing event. Be part of the party! Provide company-branded t-shirts for the band members to wear during the performance. Our attendees will thank you for the tunes!

#### Notepad & Pens **\$2,500\***

Be the company name on the notepads and pen that our attendees use to take notes during discussions about policy change in our industry.

#### Registration Desk Sponsor **\$2,000**

Have your company full-color logo featured at the Leadership Conference registration desk and be the attendees first glimpse into the show by being featured right when they check in.

*\* Sponsorship fee only, items provided by sponsor*