



Boost Your Brand by Partnering with NASF

As a NASF Partner, you gain year-round access and recognition. Your company will be prominently displayed through exclusive brand placement, event sponsorship opportunities, and SUR/FIN® booth incentives. The NASF Partnership Program is the most flexible and valuable way for your company to connect with your audience in the finishing community.

Who Will You Reach?

- Job shops
- OEMs
- “Captive” applicators
- Industrial users
- Suppliers of chemicals, equipment and services
- Technologist and researchers

The NASF community links companies, professionals and technical experts together through its events, programs, updates and key committees, and serves the total surface finishing sector.

The National Association for Surface Finishing’s work in regulatory compliance and advocacy, technical exchange and networking benefits not only the finishing industry, but the entire value chain. The AESF Foundation, NASF’s training arm, is the gold standard in finishing industry education and the exclusive grantor of industry certifications: Certified Aerospace Finisher (CAF), Certified Electroplater-Finisher (CEF) and Master Surface Finisher (MSF)

Association Partnerships



Join the industry's most influential networking circle and achieve your marketing objectives through exclusive opportunities! NASF Partners gain preeminent exposure and unparalleled access to NASF members throughout the year. This platform will enable your company to achieve marketing objectives using techniques not available to non-partners. Partnerships are three-year commitments.

Alliance Partnership Overview - \$25,000

The *Alliance* Partnership advantages include:

Year-round Recognition

- Logo-link placement on the Partner spotlight page
- Logo-link placement on all NASF email alerts and bulletins
- Official use of NASF corporate Partnership logo on company promotional materials
- Feature article in NASF's e-newsletter
- Opportunity to support new NASF initiatives

Networking and Access

- Two participant registrations for the NASF Leadership Conference
- Two participant registrations for the NASF Washington Forum
- SUR/FIN exhibit space valued at \$5,000
- 15 additional SUR/FIN booth points

Recognition at NASF Events:

Leadership Conference, Washington Forum, SUR/FIN

- Logo-link placement on all event emails
- Logo placement on sponsor poster at registration desk
- Logo placement and verbal recognition on NASF slide deck
- SUR/FIN sponsorship valued at \$7,000
- Partnership recognition at Leadership conference and Washington Forum
- Logo placement on Partner poster in NASF Pavilion during SUR/FIN

Association Partnerships



Premier Partnership Overview - \$20,000

The *Premier* Partnership advantages include:

Year-round Recognition

- Logo-link placement on the Partner spotlight page
- Logo-link placement on all NASF email alerts and bulletins
- Official use of NASF corporate Partnership logo

Networking and Access

- Two participant registrations for the NASF Leadership Conference
- Two participant registrations for the NASF Washington Forum
- SUR/FIN exhibit space valued at \$5,000
- 10 additional SUR/FIN booth points

Recognition at NASF Events:

Leadership Conference, Washington Forum, SUR/FIN

- Logo-link placement on all event emails
- Logo placement on sponsor poster at registration desk
- Logo placement and verbal recognition on NASF slide deck
- SUR/FIN sponsorship valued at \$5,000
- Partnership recognition at Leadership conference and Washington Forum.
- Logo placement on Partner poster in NASF Pavilion during SUR/FIN



Association Partnerships



Executive Partnership Overview - \$15,000

The *Executive* Partnership advantages include:

Year-round Recognition

- Logo-link placement on the Partner spotlight page
- Official use of NASF corporate Partnership logo on company promotional materials
- Opportunity to support new NASF initiatives

Networking and Access

- One participant registration for the NASF Leadership Conference
- One participant registration for the NASF Washington Forum
- SUR/FIN exhibit space valued at \$2,500
- Six additional SUR/FIN booth points

Recognition at NASF Events:

Leadership Conference, Washington Forum, SUR/FIN

- Logo-link placement on all event emails
- Logo placement on sponsor poster at registration desk
- Logo placement and verbal recognition on NASF slide deck
- SUR/FIN Sponsorship valued at \$1,000
- Partnership recognition at Leadership conference and Washington Forum
- Logo placement on Partner poster in NASF Pavilion during SUR/FIN

Association Partnership Levels

	Alliance	Premier	Executive
Price	\$25,000	\$20,000	\$15,000
Year-round Recognition			
Logo-link placement on NASF.org homepage and on the Partner spotlight page	✓	✓	✓
Logo-link placement on all NASF email alerts and bulletins	✓	✓	✓
Official use of NASF corporate Partnership logo on company promotional materials	✓	✓	✓
Opportunity to support new NASF initiatives	✓	✓	✓
Logo placement as Partner during all NASF events	✓	✓	✓
Networking and Access			
Participant registrations for the NASF Leadership Conference	2	2	1
Participant registrations for the NASF Washington Forum	2	2	1
SUR/FIN exhibit space valued at:	\$5,000	\$5,000	\$2,500
Additional SUR/FIN booth points	15	10	6
SUR/FIN sponsorship valued at:	\$7,000	\$5,000	\$1,000
Opportunity to select event sponsorship items before general public	First	Second	Third

Contact Cathy Vick or Rachel Celentano about partnership opportunities:

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